SHAWN WILLIAMS
FOR NORTH BRANCH MAYOR

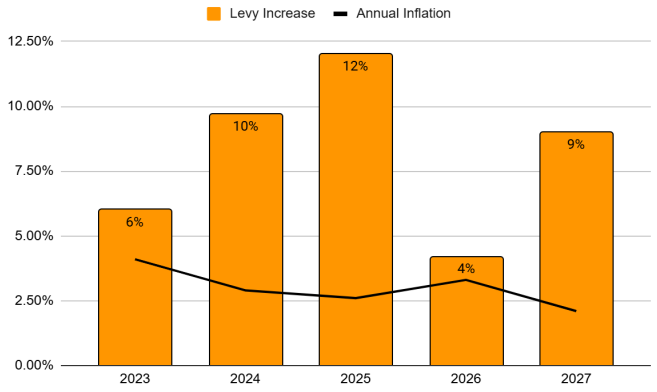
BUILDING A STRONGER COMMUNITY THROUGH ACCOUNTABILITY & TRUST

I am dedicated to North Branch's future; my platform focuses on absolute financial transparency, protecting local community organizations, and restoring vital regional partnerships. A city thrives when its leadership manages resources wisely, protects taxpayers, and treats every collaborative relationship with professional respect.

1. BALANCE REVENUE AND EXPENDITURES

• **The Issue:** The sale of North Branch Water & Light removed a consistent, long-term municipal revenue source that could have been transferred back to the general levy to offset local property tax burdens for everyone within the city (not just those on the system).

•**My Commitment:** I will work hard to protect city assets, maximize our current revenue potential, and explore new revenue options.



2. SUPPORTING OUR LOCAL NON-PROFITS

• **The Issue:** The current administration's 10% tax on charitable gambling net proceeds directly skims funds away from local non-profit organizations, including domestic abuse shelters, youth sports/hockey associations, and student organizations.

• **My Commitment:** I advocate for protecting our non-profits. Rather than balancing the city budget on the backs of volunteer organizations that serve our youth and vulnerable residents. We must implement responsible financial management that does not negatively impact others in our community.

3. RESPONSIBLE ECONOMIC DEVELOPMENT (TIF)

• **The Issue:** Granting long-term Tax Increment Financing (TIF) exemptions for up to 20 years on completely undeveloped 'bare land' deprives our city, local school district, and county of essential tax revenues required for public services.

• **My Commitment:** TIF incentives must be strictly reserved for their original purpose: to bring blighted, abandoned, or heavily contaminated downtown properties back to life. I will not use long-term tax breaks to subsidize development on raw land. New developments should pay their fair share of taxes from day one.

4. REBUILDING TRUST WITH REGIONAL PARTNERSHIPS

• **The Issue:** Publicly negative comments on social media have seriously damaged our working relationships with Chisago County and the Minnesota Department of Transportation (MnDOT).

• **My Commitment:** I am committed to rebuilding relationships. Repairing and rebuilding relationships with surrounding agencies and partners is essential. Collaboration reduces costs, improves efficiency, and strengthens our regional standing.

VOTE FOR FISCAL ACCOUNTABILITY & COLLABORATIVE LEADERSHIP

**Prepared and paid for by Shawn Williams, mayorwilliams2026.com.*